**Elevator Pitch**

Do you ever worry about the future? Do you have loved ones relying on you? The ever-changing state of the world can be nerve-wracking, both short and long term. As a web designer, my latest project aims to ease these fears and restore your sense of confidence and security. 'EmergencyPrep' connects you with experts in crisis management, preparedness, and resilience. Imagine having the knowledge and support to handle any situation effectively and affordably. This platform serves as both a community and a library of open-source knowledge and techniques. Designed to help you share your expertise and learn from others, 'EmergencyPrep' is where everyone can thrive in uncertain times. No one is good at everything, but everyone is good at something. Visit 'EmergencyPrep' and start preparing for a safer, more confident future together.

**Feedback:**

**Person 1**

I like how streamlined and succinct the wording was. The sentences were simple and easy to understand with all the benefits and the overall purpose pretty well highlighted. I was a bit confused by the dual role of the website, like is it a social media type thing or is it like a big, compiled encyclopedia of open-source knowledge? I do like how it addresses concerns though, like, even if I’m not totally sure what this site does, I know what it’s for! The messaging was also pretty consistent, and the tone of your pitch was pretty understandable and approachable.

**Person 2**

I’m a bit confused about what this EmergencyPrep thing is supposed to do or accomplish. I get the premise, but I’m not sure I understand how it accomplishes what it’s going to accomplish. I’m also a bit confused about the target audience, seems a bit too broad. Is this for people that want to learn more about survival or outdoors type stuff and people that want to share their knowledge about that sort of thing, or is it just a free for all of any little bits of information? I do like the concept of a social media page or forum built specifically around educational stuff and sharing of actual practical skills and knowledge though!

**Person 3**